



Medolac Laboratories Partner receives local ABC News Spot Highlighting Unique Mothers Milk Cooperative

First of its kind Mothers Milk Cooperative showcased for representing donor interests helping to meet the critical need for donor milk

LAKE OSWEGO, Ore., March 11, 2014 /PRNewswire-iReach/ -- A news segment on the Mothers Milk Cooperative was filmed at its Lake Oswego headquarters and broadcast last Friday by local ABC News Affiliate, KATU Portland highlighting the critical shortage of human milk for premature infants in clinical settings, showcasing the efforts of a Mother's Milk Cooperative member to help close the gap.

Medolac Laboratories' partnership with the Mothers Milk Cooperative supports the paradigm of breast milk banks owned by nursing mothers. "Our producer-processor relationship with the Mothers Milk Cooperative is common for other cooperative business models, but is novel in milk banking. It supports the idea that milk donors should be fairly compensated for their milk," said Elena Medo, CEO of Medolac Laboratories, "We believe that cooperative milk banking is key to ending the shortage of human milk in clinical settings."

The safety of Mothers Milk Coop donor milk was also highlighted, as the Cooperative and Medolac Laboratories perform an array of tests and screenings to ensure that donor milk is free from contamination, harmful bacteria and is of the highest quality. An agreement with the American Red Cross National Testing Laboratories announced on Oct. 21, 2013, has established an impressive array of blood tests that are performed by the National Testing Laboratories for each and every donor candidate. Processed donor milk is also shelf life stable, allowing it to be stored at room temperature for up to 3 years.

The broadcast piece can be viewed at <http://www.katu.com/news/local/Breast-milk-is-bringing-in-bank-for-some-mothers-249084611.html>

For more information visit www.medolac.com and www.mothersmilk.coop

Medolac Laboratories is a Delaware registered corporation headquartered at Lake Oswego, Oregon in the Pacific Northwest of the United States.

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